

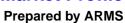


Prepared by ARMS

Counties: Escambia, AL

		Counties: Escambia, AL
00,00	2000 Total Population	38,440
6	2000 Group Quarters	3,005
	2008 Total Population	37,695
	2013 Total Population	37,105
	2008 - 2013 Annual Rate	-0.32%
0.0	2000 Households	14,297
	2000 Average Household Size	2.48
#1 1, }	2008 Households	14,399
	2008 Average Household Size	2.4
	2013 Households	14,321
	2013 Average Household Size	2.37
	2008 - 2013 Annual Rate	-0.11%
	2000 Families	10,088
	2000 Average Family Size	2.99
	2008 Families	10,040
	2008 Average Family Size	2.94
	2013 Families	9,881
	2013 Average Family Size	2.93
	2008 - 2013 Annual Rate	-0.32%
	2000 - 2010 Allifudi Nate	-0.3270
	2000 Housing Units	16,544
	Owner Occupied Housing Units	66.6%
	Renter Occupied Housing Units	19.8%
	Vacant Housing Units	13.6%
	2008 Housing Units	17,238
	Owner Occupied Housing Units	65.0%
	Renter Occupied Housing Units	18.6%
	Vacant Housing Units	16.5%
	2013 Housing Units	17,507
	Owner Occupied Housing Units	63.5%
	Renter Occupied Housing Units	18.3%
	Vacant Housing Units	18.2%
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	Median Household Income	
	2000	\$28,354
	2008	\$33,244
	2013	\$36,465
	Median Home Value	
	2000	\$56,732
	2008	\$80,546
	2013	\$83,725
	Per Capita Income	
	2000	\$14,396
	2008	\$17,620
	2013	\$19,292
	Median Age	
	2000	36.8
	2008	38.4
	2013	39.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

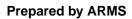




	Counties. Escambia, AL
2000 Households by Income	
Household Income Base	14,277
< \$15,000	28.5%
\$15,000 - \$24,999	17.3%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	14.3%
\$75,000 - \$99,999	5.1%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	1.0%
\$200,000+	0.7%
Average Household Income	\$37,913
2008 Households by Income	
Household Income Base	14,399
< \$15,000	22.5%
\$15,000 - \$24,999	16.8%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	1.1%
\$200,000+	0.9%
Average Household Income	\$43,531
2013 Households by Income	
Household Income Base	14,321
< \$15,000	19.9%
\$15,000 - \$24,999	16.6%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	4.9%
\$150,000 - \$199,999	1.1%
\$200,000+	1.1%
Average Household Income	\$47,031
2000 Owner Occupied HUs by Value	
Total	11,018
<\$50,000	44.7%
\$50,000 - 99,999	36.7%
\$100,000 - 149,999	11.6%
\$150,000 - 199,999	4.0%
\$200,000 - \$299,999	2.1%
\$300,000 - 499,999	0.8%
\$500,000 - 999,999	0.1%
\$1,000,000+	0.0%
Average Home Value	\$68,799
2000 Specified Renter Occupied HUs by Contract Rent	•
Total	3,226
With Cash Rent	84.9%
No Cash Rent	15.1%
Median Rent	\$246
Average Rent	\$239
-	+

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



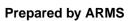




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2000 Population by Age	
Total	38,44
0 - 4	6.29
5 - 9	6.9
10 - 14	6.89
15 - 19	7.2
20 - 24	6.7
25 - 34	13.5
35 - 44	15.4
45 - 54	13.5
55 - 64	10.2
65 - 74	7.3
75 - 84	4.6
85+	1.7
18+	75.9
2008 Population by Age	
Total	37,69
0 - 4	6.3
5 - 9	6.0
10 - 14	6.1
15 - 19	6.4
20 - 24	6.7
25 - 34	13.8
35 - 44	14.2
45 - 54	14.5
55 - 64	11.8
65 - 74	7.8
75 - 84	4.4
85+	2.0
18+	78.0
2013 Population by Age	
Total	37,10
0 - 4	6.1
5 - 9	5.8
10 - 14	6.0
15 - 19	6.4
20 - 24	6.6
25 - 34	12.6
35 - 44	13.9
45 - 54	14.3
55 - 64	13.3
65 - 74	8.0
75 - 84	4.7
85+	2.2
18+	78.3
107	70.3
2000 Population by Sex Males	50.7
Females	50. <i>1</i> 49.3
	49.3
2008 Population by Sex	
Males	51.1
Females	48.9
2013 Population by Sex	
Males	51.2
Females	48.8







	2000 Population by Race/Ethnicity	
	Total	38,440
	White Alone	64.4%
	Black Alone	30.8%
	American Indian Alone	3.0%
	Asian or Pacific Islander Alone	0.3%
	Some Other Race Alone	0.4%
	Two or More Races	1.1%
	Hispanic Origin	1.0%
	Diversity Index	50.0
	2008 Population by Race/Ethnicity	
	Total	37,695
	White Alone	62.0%
	Black Alone	32.3%
	American Indian Alone	3.3%
	Asian or Pacific Islander Alone	0.4%
	Some Other Race Alone	0.6%
	Two or More Races	1.4%
	Hispanic Origin	1.5%
	Diversity Index	52.5
	,	
	2013 Population by Race/Ethnicity	
	Total	37,105
	White Alone	60.6%
	Black Alone	33.1%
	American Indian Alone	3.5%
	Asian or Pacific Islander Alone	0.4%
	Some Other Race Alone	0.8%
	Two or More Races	1.6%
	Hispanic Origin	2.0%
	Diversity Index	54.1
4 7	2000 Population 3+ by School Enrollment	
	Total	37,184
7	Enrolled in Nursery/Preschool	1.3%
	Enrolled in Kindergarten	1.5%
	Enrolled in Grade 1-8	11.9%
	Enrolled in Grade 9-12	5.3%
	Enrolled in College	3.1%
	Enrolled in Grad/Prof School	0.4%
	Not Enrolled in School	76.5%
	THE EMBINE IN COLOR	7 0.0 70
	2008 Population 25+ by Educational Attainment	
	Total	25,846
	Less than 9th Grade	8.1%
	9th - 12th Grade, No Diploma	18.2%
	High School Graduate	37.1%
	Some College, No Degree	17.8%
	Associate Degree	7.0%
	Bachelor's Degree	7.4%
	Graduate/Professional Degree	4.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.



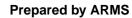


Prepared by ARMS

Counties: Escambia, AL

<u> </u>	2008 Population 15+ by Marital Status	
A	Total	30,756
	Never Married	25.4%
	Married	53.8%
	Widowed	8.2%
	Divorced	12.6%
	2000 Population 16+ by Employment Status	
	Total	30,201
N	In Labor Force	52.0%
	Civilian Employed	48.3%
	Civilian Unemployed	3.6%
	In Armed Forces	0.1%
	Not in Labor Force	48.0%
	2008 Civilian Population 16+ in Labor Force	
	Civilian Employed	90.1%
	Civilian Unemployed	9.9%
	2013 Civilian Population 16+ in Labor Force	
	Civilian Employed	90.9%
	Civilian Unemployed	9.1%
	2000 Familia 40, by Familia man Olatus and Aus of Ohildren	
	2000 Females 16+ by Employment Status and Age of Children	44.045
	Total	14,915
	Own Children < 6 Only	7.4% 3.9%
	Employed/in Armed Forces	
	Unemployed Not in Labor Force	0.4% 3.0%
	Own Children < 6 and 6-17 Only	5.6%
	Employed/in Armed Forces	3.6%
	Unemployed	0.4%
	Not in Labor Force	1.5%
	Own Children 6-17 Only	18.6%
	Employed/in Armed Forces	12.3%
	Unemployed	0.8%
	Not in Labor Force	5.5%
	No Own Children < 18	68.5%
	Employed/in Armed Forces	26.0%
	Unemployed	1.9%
	Not in Labor Force	40.5%
	NOT III LADOI 1 OICE	40.5%

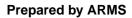






		Counties. Escambia, AL
1	2008 Employed Population 16+ by Industry	
	Total	12,905
•	Agriculture/Mining	4.2%
	Construction	7.9%
	Manufacturing	18.5%
	Wholesale Trade	2.3%
	Retail Trade	13.4% 6.1%
	Transportation/Utilities Information	2.2%
	Finance/Insurance/Real Estate	4.0%
	Services	35.3%
	Public Administration	6.1%
	2008 Employed Population 16+ by Occupation	
	Total	12,905
	White Collar	47.6%
	Management/Business/Financial	9.3%
	Professional	15.2%
	Sales	11.4%
	Administrative Support	11.7%
	Services	16.2%
	Blue Collar	36.2%
	Farming/Forestry/Fishing	1.4%
	Construction/Extraction	6.6%
	Installation/Maintenance/Repair	6.3%
	Production Transportation (Material Maying	12.2% 9.7%
_	Transportation/Material Moving	9.1%
	2000 Workers 16+ by Means of Transportation to Work	44.040
Þ	Total Prove Alene Cor Truck or Ven	14,316
1	Drove Alone - Car, Truck, or Van	81.1% 14.4%
	Carpooled - Car, Truck, or Van Public Transportation	0.7%
	Walked	1.6%
	Other Means	1.1%
	Worked at Home	1.1%
	2000 Workers 16+ by Travel Time to Work	11.170
	Total	14,316
	Did Not Work at Home	98.9%
	Less than 5 minutes	5.3%
	5 to 9 minutes	17.0%
	10 to 19 minutes	34.3%
	20 to 24 minutes	9.3%
	25 to 34 minutes	15.2%
	35 to 44 minutes	2.5%
	45 to 59 minutes	5.4%
	60 to 89 minutes	4.9%
	90 or more minutes	4.9%
	Worked at Home	1.1%
	Average Travel Time to Work (in min)	25.5
	2000 Households by Vehicles Available	
	Total	14,297
	None	9.2%
	1	31.7%
	2	38.1%
	3	14.9%
	4	4.5%
	5+	1.5%
	Average Number of Vehicles Available	1.8







		Counties: Escambia, AL
0.0	2000 Households by Type	
	Total	14,297
48 1	Family Households	70.6%
	Married-couple Family	51.7%
	With Related Children	23.3%
	Other Family (No Spouse)	18.9%
	With Related Children	12.7%
	Nonfamily Households	29.4%
	Householder Living Alone	26.4%
	Householder Not Living Alone	3.1%
	Households with Related Children	36.0%
	Households with Persons 65+	26.7%
	2000 Households by Size	
	Total	14,297
	1 Person Household	26.4%
	2 Person Household	33.4%
	3 Person Household	18.2%
	4 Person Household	13.9%
	5 Person Household	5.7%
	6 Person Household	1.7%
	7+ Person Household	0.8%
	2000 Households by Year Householder Moved In	
	Total	14,297
	Moved in 1999 to March 2000	16.3%
	Moved in 1995 to 1998	26.1%
	Moved in 1990 to 1994	14.5%
	Moved in 1980 to 1989	15.1%
	Moved in 1970 to 1979	13.5%
	Moved in 1969 or Earlier	14.5%
	Median Year Householder Moved In	1992
	2000 Housing Units by Units in Structure	
	Total	16,544
3	1, Detached	66.3%
	1, Attached	0.9%
	2	1.9%
	3 or 4	2.0%
	5 to 9	1.7%
	10 to 19	0.5%
	20+	1.4%
	Mobile Home	25.1%
	Other	0.2%
	2000 Housing Units by Year Structure Built	
	Total	16,544
	1999 to March 2000	3.1%
	1995 to 1998	10.3%
	1990 to 1994	7.6%
	1980 to 1989	16.1%
	1300 to 1303	10.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

1970 to 1979

1969 or Earlier

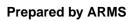
Median Year Structure Built

20.1%

42.7%

1974







Top 3 Tapestry Segments

Southern Satellites
 Rural Bypasses
 Heartland Communities

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

business revenue.	exclusive. Consumer spending does not equal
Apparel & Services: Total \$	\$18,515,925
Average Spent	\$1,285.92
Spending Potential Index	48
Computers & Accessories: Total \$	\$1,850,793
Average Spent	\$128.54
Spending Potential Index	54
Education: Total \$	\$9,371,022
Average Spent	\$650.81
Spending Potential Index	47
Entertainment/Recreation: Total \$	\$33,753,288
Average Spent	\$2,344.14
Spending Potential Index	63
Food at Home: Total \$	\$44,329,584
Average Spent	\$3,078.66
Spending Potential Index	63
Food Away from Home: Total \$	\$29,402,753
Average Spent	\$2,042.00
Spending Potential Index	60
Health Care: Total \$	\$42,209,703
Average Spent	\$2,931.43
Spending Potential Index	72
HH Furnishings & Equipment: Total \$	\$17,353,902
Average Spent	\$1,205.22
Spending Potential Index	52
Investments: Total \$	\$5,892,031
Average Spent	\$409.20
Spending Potential Index	40
Retail Goods: Total \$	\$244,526,856
Average Spent	\$16,982.21
Spending Potential Index	63
Shelter: Total \$	\$113,674,489
Average Spent	\$7,894.61
Spending Potential Index	51
TV/Video/Sound Equipment: Total \$	\$12,406,687
Average Spent	\$861.64
Spending Potential Index	60
Travel: Total \$	\$14,542,347
Average Spent	\$1,009.96
Spending Potential Index	54
Vehicle Maintenance & Repairs: Total \$	\$8,845,867
Average Spent	\$614.34
Spending Potential Index	62

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.